



百洋医药集团
BAHEAL PHARMACEUTICAL GROUP



2019

CORPORATE SOCIAL
RESPONSIBILITY REPORT

1 1 2019 12 31

2019

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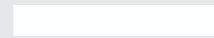
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| China Gate | 14 |
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| | 38 |
| | 40 |
| | 44 |
| | 53 |
| | 60 |

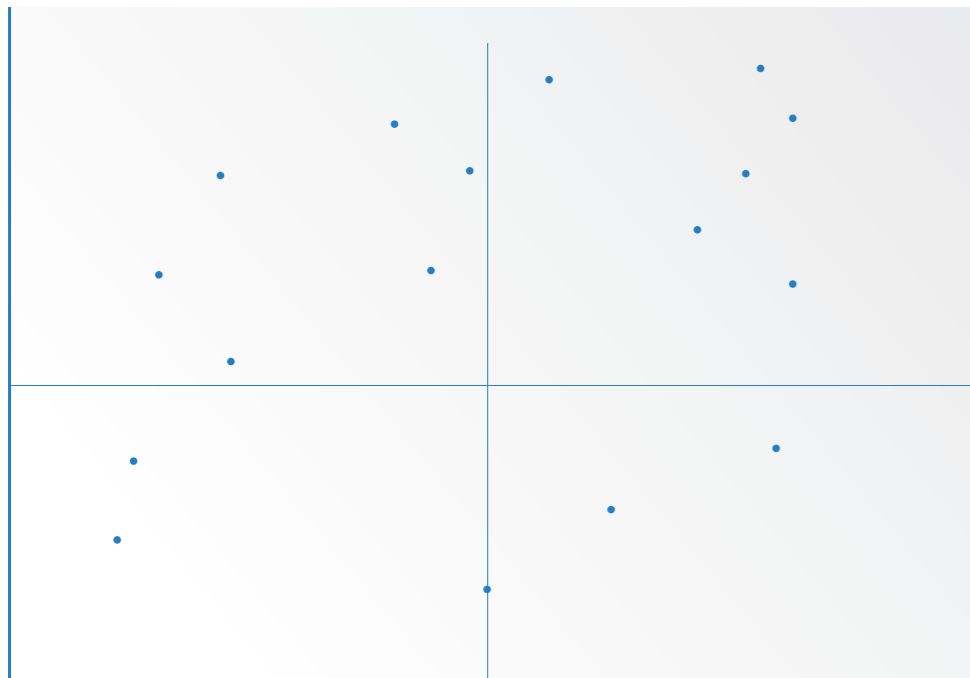
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| 26 |
| 28 |
| 31 |
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| 67 |
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| | | | |
|---|---|---|--|
| <ul style="list-style-type: none"> 12,000 300,000 30 " " " " | <ul style="list-style-type: none"> FDA NMPA FDA " " 2019 3 21 22 | <ul style="list-style-type: none"> 300 1 1 6 | <ul style="list-style-type: none"> " " " " |
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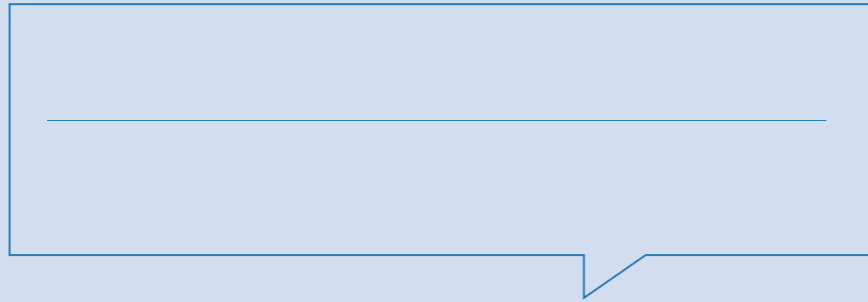




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China Gate

China Gate



2018

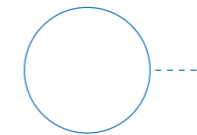
" 4+7"

11

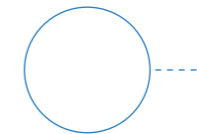
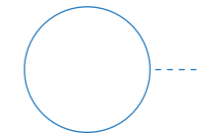
" 4+7"

12,000

300,000



FDA

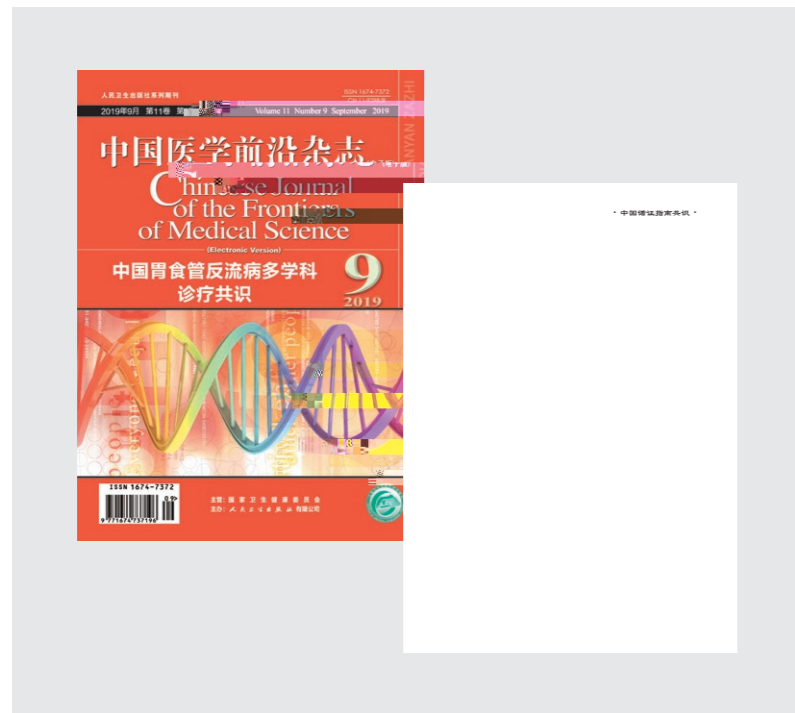


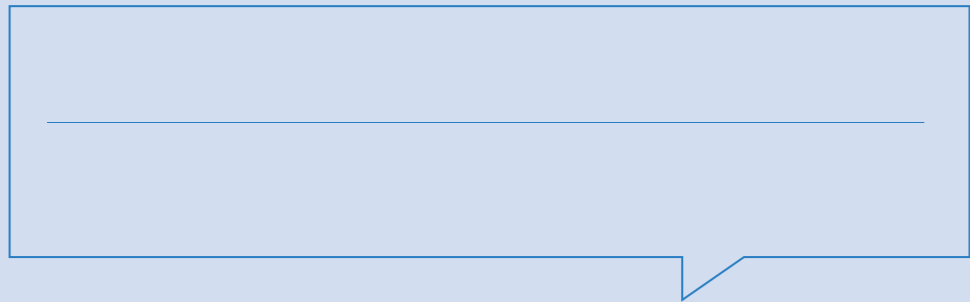
2019 11 22

Euromonitor

2016 2018







2017 2018 2019
43.6% 44.8% 45.3%
“ ” “ ”

12,000 300,000





100% 95% 150 3



150



" 4+7"



2019 " " " " 30





2019 8 13 " " 2019 5,000

16



4

300 " APP

4

B2K2C

2019 "



IP C



2019 12 4 " "





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2019 9 21



2019 12 6

COSMED

PwC Advisory

" China Gate"



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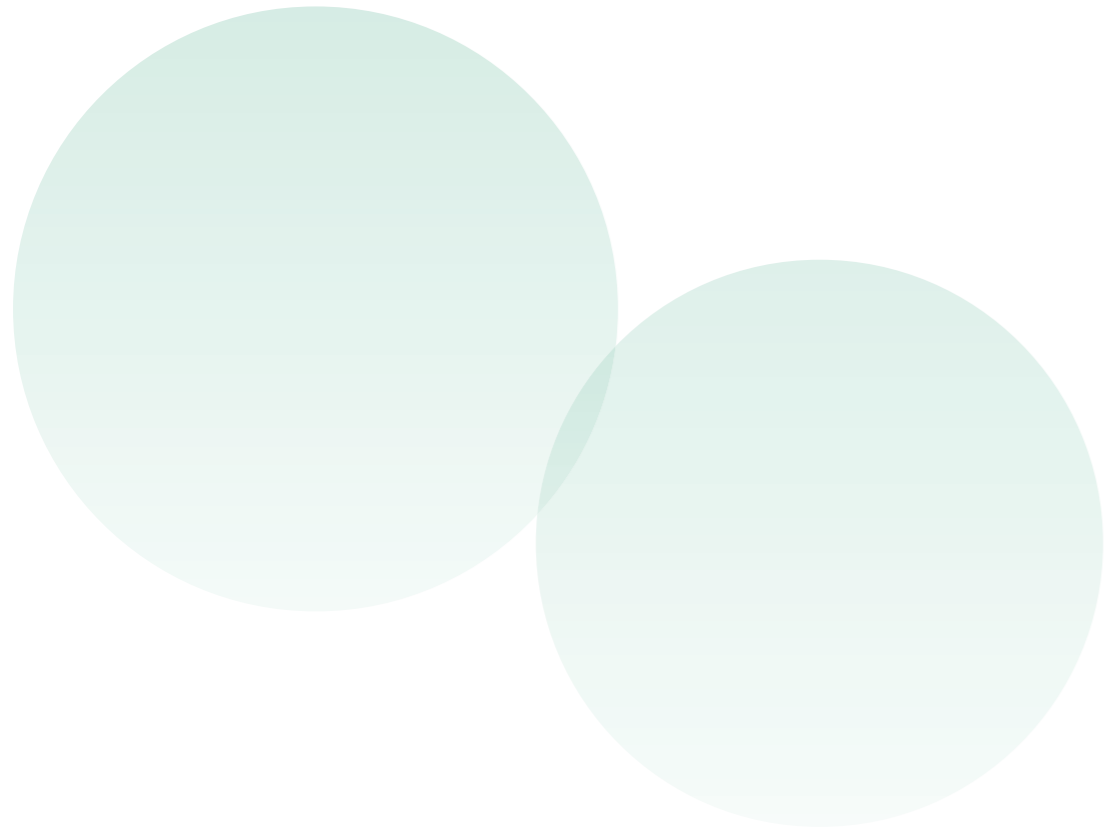
| | | | | | | |
|--------|-----|----|------|----|--|---|
| " | " | | | | | |
| 18,900 | 33 | 30 | | 15 | | |
| 6 | | | 2019 | 12 | | 1 |
| | 300 | | | 1 | | |



2019 5



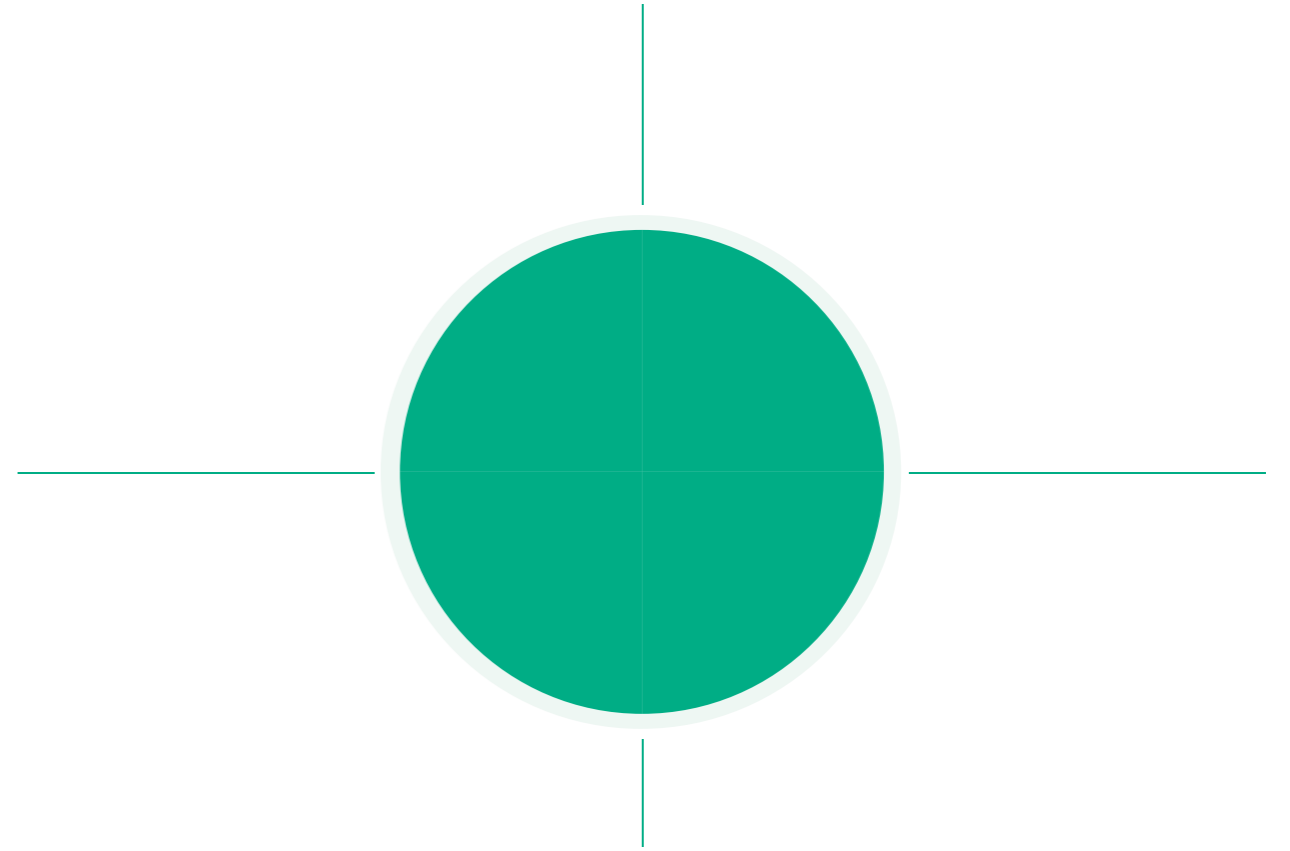




2019

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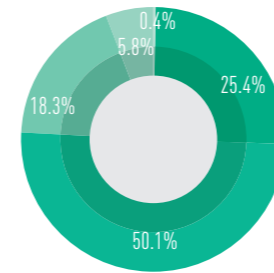


43.9%

| | | | |
|-------|-----|-------|-------|
| 2019 | | 3,052 | 1,633 |
| 2,925 | 109 | 18 | 43.9% |

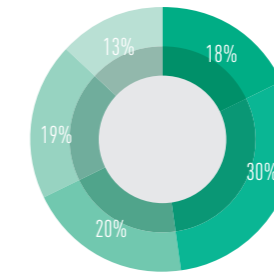


2019



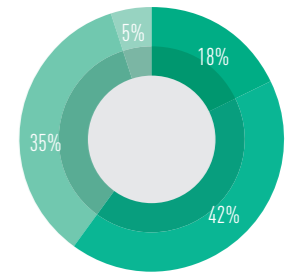
- 18-20 12
- 21-29 774
- 30-39 1530
- 40-49 557
- 50 179

2019



- 1 556
- 1-3 918
- 3-5 595
- 5-9 586
- 10 397

2019



- Single 549
- Married 1273
- Divorced 1055
- Widowed 175



91%

91%

2019



2019
" 2019
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2019

" 2019

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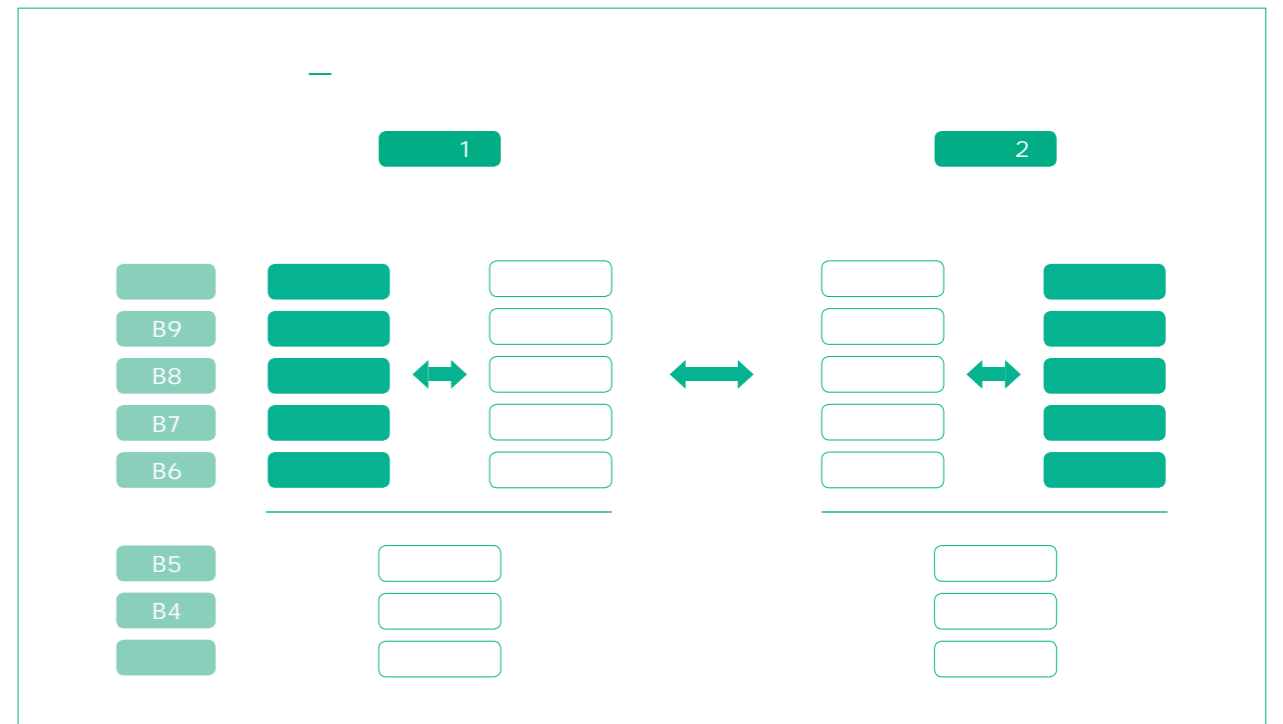
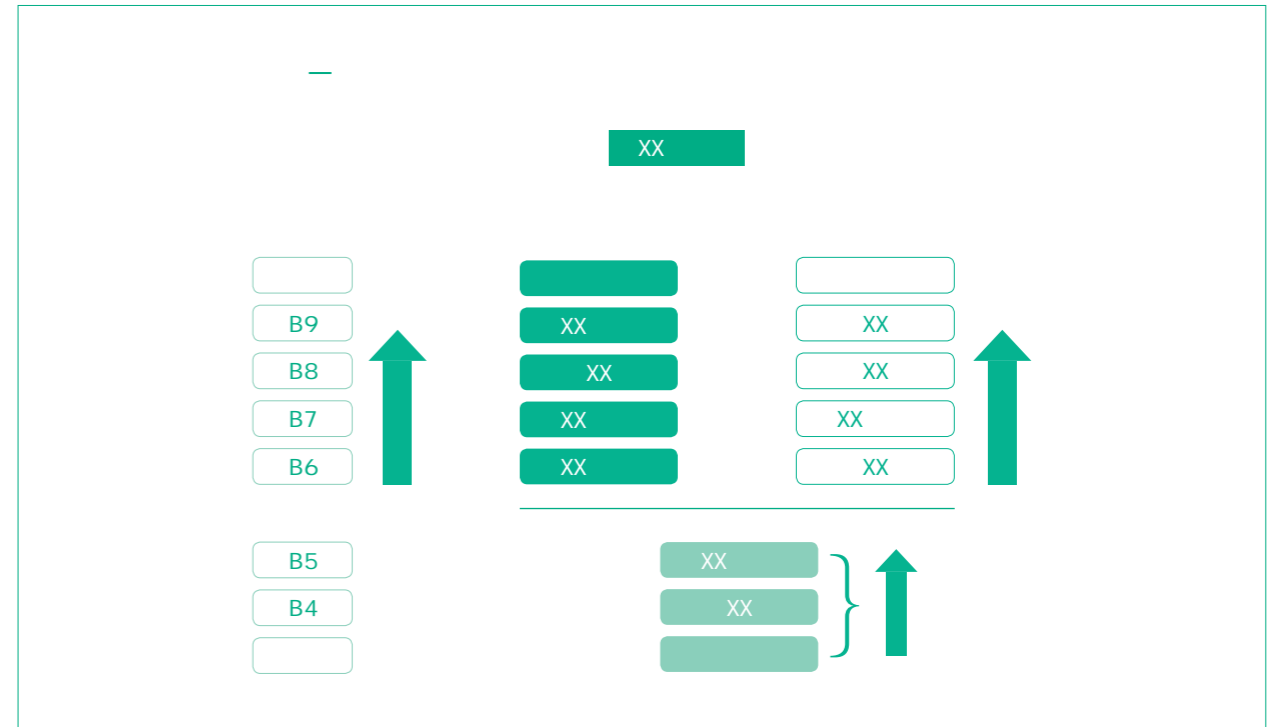
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2019

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2019



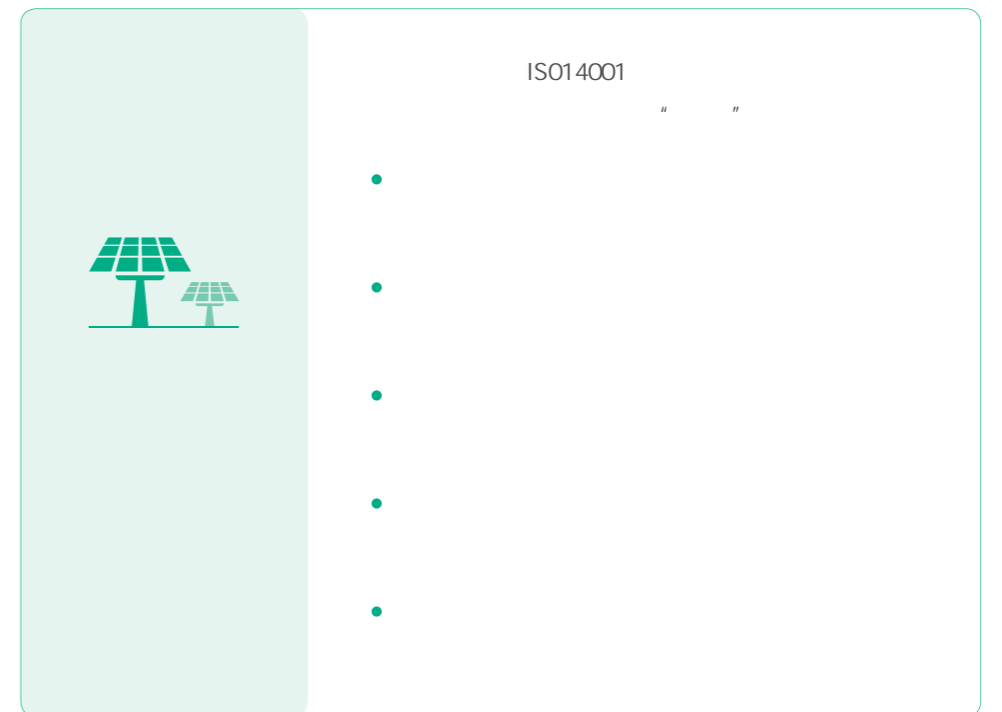
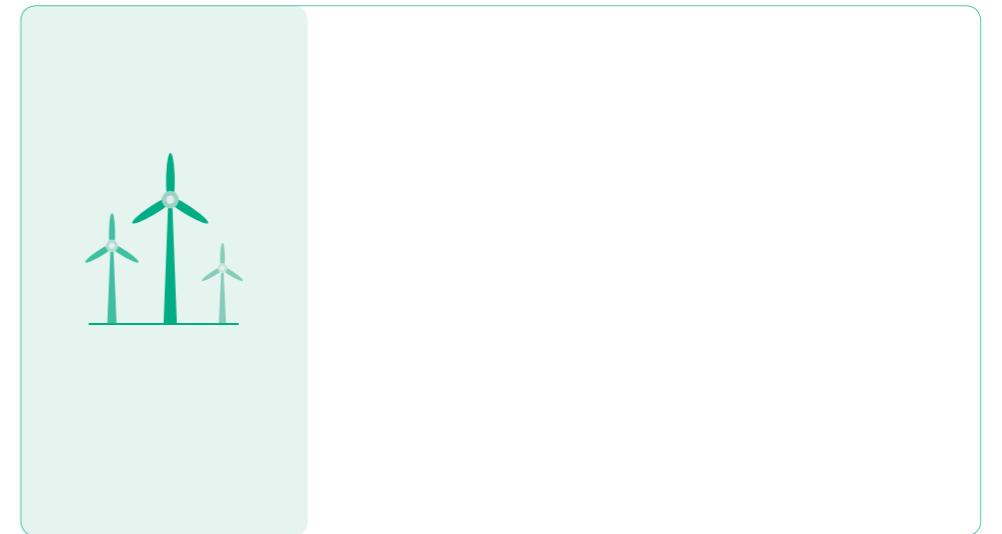
100% 2019



2019

100%











智慧成就健康
odhi Attai ,